

Simply Asian Taste

Longson Food Products Sdn Bhd (82977-X)

Head Office: B-6-3, PJ8 Block B West, No. 23 Jalan Barat,

Seksyen 8, 46050 Petaling Jaya, Selangor, Malaysia.

Tel: (60)3-7957 3828 Fax: (60)3-7960 8836 Email: sales_enquiry@longson.com.my

Factory: Lot 60, Jalan Sungai Pinang 4/6, Selangor Halal Hub,

Pulau Indah, 42920 Pelabuhan Klang, Selangor, Malaysia.

COMPANY BACKGROUND

Incorporated in 1982, we specialize in the manufacture and distribution of quality sauces, mayonnaise, salad dressings and breadcrumbs.

PRODUCTS

Our products can be grouped into three main categories:

Sauces

 Sweet chilli, hot chilli, Thai chilli, vegetarian chilli, tomato/ketchup, black pepper, BBQ, teriyaki.

Mayonnaise and Salad Dressings

 Real mayonnaise, mayo, thousand island, tartar sauce, coleslaw, fruit salad, wasabi mayo, curry mayo, vegetarian mayo, summer dressing, mayo cheese, sesame dressing, garlic butter, chilli mayo, tomyam dressing, mixed berries dressing and honey mustard dressing.

Breadcrumb

White, orange and mixed color.

DISTRIBUTION

We supply our products to four key markets:

- ✓ Retail grocery
- ✓ Commercial and food service
- ✓ Industrial food manufacturer

MANUFACTURING

Our production facility in Selangor Halal Hub, Pulau Indah, Selangor Darul Ehsan observes and adopts the good manufacturing practices advocated under the **HALAL** and **HACCP** frameworks a well as complies with the full requirements of the **FSSC 22000** certifications.

Product of **Highest Quality** is our utmost priority. From stringent selection of ingredients, to comprehensive quality control and quality assurance processes implemented at the production floors, to the finished products picked up by consumers, we are able to ensure palatable taste, freshness and safety.

Our highly skilled and trained in house personnel specializes in food science, fine culinary art, nutrition and all aspects of food engineering. Coupled with up-to-date analytical instrumentation supporting microbiology testing and advanced technology employed, we are able to study and devise new processes, tackle issues related to food production as well as to develop new products from an initial idea generated up to commercialization in the market place.





